

An Educational Event for Senior
Leadership, Small- to Mid-size Business
Owners, Entrepreneurs and Organizational
Effectiveness Leaders



Leadership Engagement Summit: Bringing the Value of Health to Life



November 7, 2012
7:00 am - 6:00 pm

The Cable Center
University of Denver Campus
2000 Buchtel Boulevard
Denver, CO 80210



This event is available live and via C-Suite TV's Online Global Connection

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of CFMC and Informed Opinion Leadership Action Group.

CFMC is accredited by the ACCME to provide continuing medical education for physicians.

8.0 ACHE Category II continuing education credits pending, American College of Healthcare Executives (ACHE)

5.0 Human Resource Accreditation Institute (HRAI) continuing education credits pending



Leadership Engagement Summit: Bringing the Value of Health to Life



Don't miss this unique opportunity to interact with other community leaders to engage, listen and share organization (workplace) health views and population health expertise. Learn the how to's of improving the health and well-being of employees through pioneering collective impact methods and leadership engagement innovations during this action-packed Leadership Engagement Summit.

The Summit's goal is to refine organization health strategies, reveal population health improvement interventions and weigh up productive advantage business models to improve the economic wellbeing and quality of life of participants. Our objective is to determine what adaptive actions steps are essential in optimizing with the **triple-aim goal: 1) better care for individuals, 2) better health for populations and 3) lower per capita costs to sustain long-term economic development** in Colorado and within communities worldwide.

Organization health trumps everything else in business. The task is to design high-impact business goals to attain organization health – defined as the ability of an organization to identify, engage, establish, elevate, achieve and renew itself faster than the competition to sustain stellar business performance over time – and achieve enduring high-performance effectiveness objectives.

This Summit was designed to tackle the tough leadership engagement challenges impacting organizations and help drive value improvement in healthcare through ground-breaking methods and sustainable leadership engagement innovations. Through “next practices” and transformative strategies, employers can identify mega-opportunities to build game-changing means of delivering value to all stakeholders — including employees and community providers.

Join us as we explore the “triple aim” of achieving organization / workplace health and sustaining population health promotion to result in better care for individuals, better health for populations and lower per capita costs.

The 2012-2015 Program Committee

Les, C Meyer, MBA, Chair

Bruce Anderson, MS

James B. Couch, MD, JD, FACPE

Janice Drobnick

Dave Gans, MSHA, FACMPE

Archelle Georgiou, MD

Edward J. Haaz, MEd, LPC, ABMPP

Chris Hadley

Kevin Hamilton

Richard Hodach, MD, MPH, PhD

Philip B. Kalin

Wolf Kirsten

Donald E. Lighter, MD, MBA, FAAP, FACHE

Anne Llewellyn, RN.C, MS, BHSA, CCM, CRRN

Dennis Milliron, MS

Lorraine Pickrell

Ben Price

Leo Tokar

Kevin L. Unger, MBA/MSHA, CHE

Lindsley Withey

Kathleen Yeager, SPHR



Who should attend

The Leadership Engagement Summit offers a premier venue — for businesses of all sizes — to convene and share ideas in a unique collaborative environment.

Regional and national leaders will experience a collaborative dialogue to personally engage, listen and share organization (workplace) health views and population health expertise on how to improve the health and well-being of their employees to include:

- CEOs, Presidents and Executive Directors
- CFOs, COOs and HR Leaders
- Quality improvement / “Triple Aim” Community Leaders
- Small to Mid-size Business Owners and Entrepreneurs
- Medium and Large Organization Senior Leaders
- Medical Group Practice Executives
- COPIC Senior Leaders and Executives
- Colorado Association of Healthcare Executives
- Colorado Association of Human Resources Executives
- Rocky Mountain Performance Excellence Executives
- Colorado Hospital Association Executives
- Colorado Association of Health Plan Executives
- Economic Development Leaders
- Chambers of Commerce Leaders
- Health & Welfare Fund and Labor-Management Leaders
- Economic Development and Chamber of Commerce Leaders
- Employer Council and Business Group Leaders
- Public Health, Human Services and Government Leaders
- Worksite Clinic, Retail Clinic and Sports Medicine Clinic Leaders

Learn more about the Summit

Visit www.LeadershipEngagementSummit.com for more detailed information including a comprehensive Summit guide and a valuable Resource Center with downloadable information that will help you define and implement your program today.

Leadership Engagement Summit: Bringing the Value of Health to Life

AGENDA - November 7, 2012

The Summit will be televised. Please be seated 5-10 minutes prior to each session to avoid start delays.

6:00 - 7:45 AM Registration

7:00 - 7:45 AM Sunrise Agenda Roundtable

The Road to Population Health: Critical Pathways to Create Health and Meaningful Productive Interactions Personalized Experiences of Consumers

Roundtable Moderator: Mark A. Levine, MD, Chief Medical Officer, Denver Region, Centers for Medicare and Medicaid Services (CMS), Fellow of the American College of Physicians and former Associate Medical Director of the Colorado Foundation for Medical Care

The Road to Population Health Roundtable:

- > Dave Gans, MSHA, FACMPE, Vice President of Innovation and Research, Practice Management Resources, Medical Group Management Association – American College of Medical Group Practice Executives
- > Marjie Harbrecht, MD, Chief Executive Officer, HealthTeamWorks
- > Brent Keeler, MD, President, Colorado Medical Society

FULL-DAY GENERAL SESSIONS

8:00 - 8:05 AM *Welcome*

Les C. Meyer, MBA, Chairman, Informed Opinion Leadership Action Group, Senior Fellow, Jefferson School of Population Health, Vice President, HealthNEXT

8:05 - 8:45 AM Keynote Presentation — *Create Health: Bringing the Value of Health to Life*

- > Ray Fabius, MD, CPE, FACPE, Chief Medical Officer, Truven Health Analytics, Faculty, Jefferson School of Population Health and co-author, Population Health: Creating a Culture of Wellness with David Nash, MD, Joanne Reifsnnyder, and Valerie P. Praccilio

8:45 - 9:45 AM Roundtable — *Readiness to Change: Necessity Prompts Strategic Adaptation*

Roundtable Moderator: Jim Reynolds, MD, Chief Medical Officer, HealthNEXT and Member, American College of Environmental and Occupational Medicine

Roundtable Participants:

- > Ned Calonge, MD, President and CEO, The Colorado Trust, past-chair, United States Preventive Services Task Force and recently elected to the Institute of Medicine of the National Academy of Sciences
- > L. Casey Chosewood, MD, Senior Medical Officer for Total Workforce Health, Integrating Health Protection and Health Promotion, National Institute for Occupational Safety and Health
- > Maren C. Stewart, JD, APR, President and CEO, LiveWell Colorado

9:45 - 10:00 AM Networking Break

10:00 - 11:00 AM Keynote Presentation — *New Directions in Leadership Engagement Innovations*

- > R. Dixon Thayer, Senior Fellow, Jefferson School of Population Health, Co-founder and CEO, HealthNEXT

continues >

11:00 - Noon Roundtable — *High-Value Workforce Wellbeing Strategies for Organizations to “Bend the Trend”*

Employee Benefits Specialists Roundtable Moderator: Les C. Meyer, MBA, Senior Fellow, Jefferson School of Population Health, Vice President, HealthNEXT and Member, American Society for Healthcare Human Resources Administration

Employee Benefits Specialists Roundtable:

- > **Spencer Swalm, JD, REBC**, State Representative, House District 37 (Centennial), Vice-Chair, House Committee on Economic and Business Development, and Account Executive, The Wright Group Services
- > **Leo Tokar**, Senior Vice President, Lockton Employee Benefits Group
- > **Don R. Heilman**, Area Sr. Vice President, Gallagher Benefit Services, Inc.

Noon – 1:00 PM Working Lunch and Keynotes

Collective Impact at Work™

- > **Philip B. Kalin**, President and CEO, Center for Improving Value in Healthcare

Value Based Purchasing at 25: Looking Back & Looking Ahead

- > **James B. Couch, MD, JD, FACPE**, Managing Partner and Chief Medical Officer, Patient Safety Solutions, LLC, Organization Health Market Sector, Team Leader, Informed Opinion Leadership Action Group, LLC and Senior Fellow, Jefferson School of Population Health

1:00 - 2:00 PM Roundtable — *The Business Value of Health on an Organization’s Bottom Line*

Chief Financial Officer (CFO) Roundtable Moderator: Archelle Georgiou, MD, Senior Advisor and Chair, Health Executive Roundtable at TripleTree and Fox News Medical Expert

CFO Roundtable:

- > **Donna Marshall, MBA**, Executive Director, Colorado Business Group on Health
- > **Peg Burnette**, Chief Financial Officer, Denver Health and Hospital Authority
- > **Thomas Parry, PhD**, President and CEO, Integrated Benefits Institute

2:00 - 3:00 PM Roundtable — *People Strategists: Driving A Culture of Health*

HR Leader Roundtable Moderator: Archelle Georgiou, MD, Senior Advisor and Chair, Health Executive Roundtable at TripleTree and Fox News Medical Expert

HR Leader Roundtable:

- > **A. Mark Fendrick, MD**, Professor, Division of General Medicine, Department of Internal Medicine and Department of Health Management and Policy and Co-Director, University of Michigan Center for Value-Based Insurance Design
- > **Kevin Hamilton**, Manager, Global Benefits, Deckers Outdoor Corporation and Past Director of Benefits and Employee Health Services at Children’s Hospital Colorado
- > **Kathleen Yeager, SPHR, SPHR**, Program Team Member, Colorado Human Resource Association (CHRA) and Chief Organizational Effectiveness Strategist, Kathleen Yeager Consulting, LLC.

3:00 - 3:15 PM Networking Break

3:15 - 4:15 PM Roundtable — *Insightful CEO Leadership Engagement Strategies That Work*

CEO Roundtable Moderator: Archelle Georgiou, MD, Senior Advisor and Chair, Health Executive Roundtable at TripleTree and Fox News Medical Expert

CEO Roundtable:

- > **Arja P. Adair, Jr., MBA**, President/CEO, Colorado Foundation for Medical Care (ISO 9001 Certification Model)
- > **Patricia Gabow, MD**, Former CEO, Denver Health and Hospital Authority, 2008 National Healthcare Leadership Award Recipient, National Center for Healthcare Leadership and 2012 NCQA Health Quality Award Recipient (Lean Business Model)
- > **Kevin L. Unger, MBA/MSHA, CHE**, President/CEO, Poudre Valley Hospital, 2008 Malcolm Baldrige National Quality Award Recipient (Malcolm Baldrige Model)

4:15 - 5:00 PM **Roundtable — *Collective Impact at Work: How to Create and Execute an Organization Health Multi-Year Action Plan***

Roundtable Moderator: Archelle Georgiou, MD, Senior Advisor and Chair, Health Executive Roundtable at TripleTree and Fox News Medical Expert

Roundtable:

- > **James Couch, MD, JD, FACPE** Managing Partner & Chief Medical Officer, Patient Safety Solutions, LLC, Organization Health Market Sector, Team Leader, Informed Opinion Leadership Action Group, LLC and Senior Fellow, Jefferson School of Population Health
- > **Philip B. Kalin**, President and CEO, Center for Improving Value in Healthcare (CIVHC)
- > **Les C. Meyer, MBA** Chairman, IOLAG and Vice President, HealthNEXT
- > **Jim Reynolds, MD** Member, American College of Occupational and Environmental Medicine and CMO, HealthNEXT

5:00 - 6:00 PM **Closing Remarks and Reception**
Les C. Meyer, MBA, Chairman, IOLAG

Thank you!

REGISTER TODAY at LeadershipEngagementSummit.com

To promote in-depth and interactive learning, as well as provide an optimal audience for the live television event, the Summit is limited to 350 participants.

TUITION:

We encourage organizations to send two or more associates so that, together, they can champion the cause and ignite the cultural changes needed for a successful workplace program.

Physician Leadership Engagement Summit participant will receive **8 CMEs**.

This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of the Colorado Foundation for Medical Care (CFMC) and the Informed Opinion Leadership Action Group (IOLAG). CFMC is accredited by the ACCME to provide continuing medical education for physicians onsite and "On Demand" nationwide.

American College of Healthcare Executive (ACHE) participants will receive **8.0 ACHE Category II** continuing education credits pending.

HR Leadership Engagement Summit participants will receive **5 CEUs**.

The Colorado Human Resources Association (CHRA) will offer human resources continuing education credits to all HR professionals attending or participating "On Demand" in the Summit.

\$595 Individual registration to attend the Summit in person

\$1,485 (\$495/ea limit three) Group discount for THREE individuals to attend in person

\$495 Colorado Human Resource Association (CHRA) member discount

\$495 Live, Online Global Connection via C-Suite TV includes one-year access to archived programming

HOTEL INFORMATION:

There are four Marriott hotels for your convenience within 3 miles of The Cable Center Denver University. *Please note: rack card pricing applies.*

- > JW Marriott at Cherry Creek
- > Courtyard Denver Cherry Creek
- > Fairfield Inn & Suite at Cherry Creek
- > Denver Tech Center Marriott



HPIADVISORS
Health And Performance

11 B Justin Court at Forest Park - PO Box 4148
Dillon, Colorado 80435-4148

303 916 0017
HealthAndPerformance.info