

EMPLOYEES, PATIENTS, FAMILIES AND COMMUNITIES DESERVE MEANINGFUL PREVENTION & TREATMENT STRATEGIES THAT WORK. THE OVERARCHING GOAL IS TO FOSTER THE VISION THAT KEEPING PEOPLE HEALTHY IS A GOOD BUSINESS STRATEGY FOR MINNESOTA GOVERNMENT AND TAXPAYERS ALIKE.

## EMPLOYER LEADERSHIP SUMMIT

buyers health care action group  
**BHCAG**

### Healthy Living Healthy Working Series

**SERIES SESSION #1:  
Employers Helping  
Employees to Better Health**

Download program guide  
and register at [BHCAG.com](http://BHCAG.com)

## REGISTER TODAY

**June 21, 2007**  
Park Plaza Hotel  
8:00 am to 6:30 pm  
4460 W 78th Street Circle  
Bloomington, MN 55435  
Phone: 952-831-3131

**Reservations:**  
Sue Jesseman, BHCAG  
952-896-5186  
E-mail: [bhcag@bhcag.com](mailto:bhcag@bhcag.com)  
Fax: 303-757-0146  
Online: [www.bhcag.com](http://www.bhcag.com)

\$129 before June 12th  
\$159 after June 12th

Registration includes lunch,  
breaks and reception.

**Today's No. 1 critical business issue is the ability to recruit and retain people who not only meet, but exceed, pay-for-performance objectives and personal objectives — thus, increasing value for companies and employees.**

#### At-a-Glance - Thursday, June 21

7:00 am – 8:00 am	Registration	1:15 pm - 1:45 pm	Healthy Minnesota "Fit Work-places" and Combating Childhood Obesity Initiatives
8:00 am – 8:15 am	Welcome and Message From Minnesota Governor Tim Pawlenty	1:45 pm - 2:30 pm	Effective Plan Design for Wellness Programs: Moving Agenda Into Action
8:15 am – 8:45 am	Keynote Address: Healthy Living and Healthy Working — The New Value Chain for Employers	2:45 pm – 3:30 pm	How to Get the Full Benefit of Value-Based Benefit Designs Out of Performance-Focused Health Improvement Strategies
8:45 am – 10:00 am	The Quest for Health and Peak Performance: How to Impact Employee Health and Job Satisfaction to Yield Organization-Wide Results	3:30 pm – 4:15 pm	How to Implement Incentive-Based Health Improvement Benefits Strategies: Replicating "The Asheville Project" with Employers Nationwide
10:30 am – 11:30 am	Executing Employer-Based Action Plans with Demonstrated Organizational Results	4:15 pm – 5:30 pm	Employer Leadership Summit Community Roundtable: Healthy Living, Healthy Working and Healthy Performance
11:30 am – 1:00 pm	Working Lunch — The Value-Add of Health Roundtable: Employee Health Index Performance Measurement	5:30 pm – 6:30 pm	Networking Reception
1:00 pm - 1:15 pm	How Healthy People at Work Lead to Healthy Corporate Performance in Small- to Mid-Sized Firms		

#### FACULTY

Sherry Dubester, MD, MS, Regional VP, National Medical Director, WellPoint, Inc., Indianapolis, IN  
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Vice President of Corporate Human Resources, Carlson Companies, Minneapolis, MN  
Gary J. Mueller, Regional Manager, Pfizer, Inc., Denver, CO  
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